

Eazyxbt

Crypto Community Specialist | Growth Strategist | Ambassador

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PROFESSIONAL SUMMARY

Experienced Crypto Community Manager and Growth Strategist with a strong track record in scaling Web3 communities through structured engagement and growth strategies. Proven ability to lead community-driven initiatives, implement reward systems, and foster partnerships to build loyal and active ecosystems. Committed to delivering results through innovative campaigns and consistent engagement, available online for at least 17 hours daily. Discord specialist

EXPERIENCE

Community manager & Campaign Manager, Zkagi

- Led moderation and campaign strategy for Zkagi's global community.
- Designed and executed weekly engagement activities, tournaments, and contests.
- Managed KOL relations and partnered with influencers for campaign reach.
- Implemented XP-based reward structures and exclusive role incentives.
- Monitored community sentiment and moderated channels for safety and growth.
- Leading the ambassadors in raids and tutoring them to update their skills

CEO, RMTL (Raymond's Mod Tutorial Lounge)

- Leading community education on moderation best practices and growth frameworks.
- Hosting workshops and tutorials to train upcoming mods in Web3 communities.
- Supporting community builders with plug-and-play strategies for engagement and retention

Community Moderator, Huddle01 & Perle Labs

- Moderating the community and supporting real-time sessions.
- Enhancing community experience via active chat engagement and educational assistance
- Organizing voice events and fostering decentralized communication culture.

Event Host, Sahara AI

- Organized and hosted community events and engagement activities.
- Supported growth by curating culturally engaging programs and campaigns.

CORE COMPETENCIES

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| • Community Building & Growth | • Partnerships & Influencer Outreach |
| • XP & Reward System Implementation | • Community Moderation & Safety |
| • Viral Growth Campaigns | • Discord tools mastery |
| • Cross-Promotion & Strategic Alliances | • Discord & Telegram Management |
| • Partner Army Strategy Execution | • Engagement Events (AMAs, Contests, Raids) |

ADDITIONAL ROLES

Ex Regional Moderator, DoubleZero

Ex Community Moderator, GAIB

Thunder Squad Member, Nubit

PROJECT SPOTLIGHT

Zkagi

- Led campaign operations, implemented role-based incentives, and scaled active membership through structured events.

GPU AI Blockchain

- Supporting decentralized AI narratives with moderation and engagement.

Midas

- Driving brand presence and strategic community movement as a Vanguard.

STRATEGIC APPROACH

1 Boost Engagement & Retention

2 Expand Community Reach

3 Incentivize Participation

[4] Community Moderation

5 Viral Growth Tactics

TOOLS & TECH STACK

- **Discord, Telegram, Twitter (X)**
- **Zealy (Quest/XP Systems)**
- **Notion, Google Workspace**
- **Moderation Bots**